

Course No.		Course Title	Credits	Co/Pre-reqs	Year / Semester Taken
☐	BUS 100	The Contemporary Workplace	3	Co-Req: WRIT 101	
☐	BUS 210	Marketing	3	Pre-Req: WRIT 101 or WRIT 201	
☐	ECO 210	Principles of Macroeconomics	3	Pre-Req: WRIT 101	
☐	ECO 213	Principles of Microeconomics	3	Pre-Req: WRIT 101 or WRIT 201	
☐	ACCT 215	Principles of Accounting I	3	Pre-Req: MATH 109	
☐	ACCT 217	Principles of Accounting II	3	Pre-Req: ACCT 215	
☐	BUS 224	Statistics for Business	3	Pre-Req: MATH 113 or higher	
☐	BUS 277	The Legal Environment of Business	3	Pre-Req: WRIT 102 or WRIT 201	
☐	BUS 309	Financial Management	3	Pre-Req: ACCT 217 & BUS 224 or permission of dept.	
☐	BUS/PSYCH 316	Organizational Behavior	3	Pre-Req: WRIT 102 or WRIT 201, and any one of the following: BUS 100, PSYCH 101, PSYCH 102	
☐	IT 330	Business Management & Information Technology	3	Pre-Req: Bus 100, ACCT 215 & BUS 210; either ECO 210 or ECO 213; and majors only	
☐	BUS 403	Strategic Management	3	Pre-Req BUS 210, IT 330, BUS 316, & ECO 210 or 213, completion of 89 credits, and business majors only	
INTERNATIONAL BUSINESS					
☐	ECO/IS 317	International Economics (IP)	3	Pre-Req: WRIT 102 or 201 & ECO 210 or ECO 213	
☐	BUS/ECO 351	International Business (IP)	3	Pre-Req: WRIT 102 or 201 & any BUS or ECO course	
☐	BUS 352	International Marketing (IP)	3	Pre-Req: WRIT 102 or 201 & any one marketing related course including BUS 100, BUS 210, BUS/COMM 232, BUS 293, or BUS 225	
Select (3) courses from the following list:					
BUS 223 Introduction to Investments		BUS 313 Sales Management		BUS 327 Retail Management	
BUS 225 The Business of Fashion		BUS 321 Business and Society (EP)		BUS 311 Visual Merchandising	
ACCT 324 Intermediate Managerial Accounting		BUS 331 Fashion Marketing & Branding		BUS 357 International Finance	
BUS 303 Business Law II (UP, EP)		BUS 335 Digital Marketing		BUS 378 Consumer Behavior	
BUS/COMM 306 Advertising and Society (UP,CP)		BUS 345 Marketing Research		ECO 375 Money, Banking & Financial Markets (UP)	
☐			3		
☐			3		
☐			3		
International Business Major			54		
Electives (24-27credits)					
Course No.		Course Title	Credits	Year / Semester Taken	
☐			3		
☐			3		
☐			3		
☐			3		
☐			3		
☐			3		
☐			3		
☐			3		
☐			3		
Total Number of Credits Required for Graduation			120		

BUSINESS DIVISION
8 Semester Academic Plan
B.S. INTERNATIONAL BUSINESS

(Note: Courses with an * should be taken in the semester indicated)

Freshman Year- Review your degree requirements; consider adding a minor			
Fall:		Spring:	
WRIT 101 Writing Seminar I or WRIT 201	3	WRIT 102 Writing Seminar II (or elective course if WRIT 201 was taken)	3
MATH 113 Quantitative Reasoning (or higher)	3	DS Course	3
NYC Seminar (DS Course) - if a business course does not count as such ¹	3	DS Course	3
ACCT 215 Principles of Accounting I	3	ACCT 217 Principles of Accounting II	3
BUS 100 The Contemporary Workplace	3	BUS 210 Marketing	3
Total	15	Total	15
Sophomore Year- Begin to explore internships or study abroad opportunities			
Fall:		Spring:	
DS Course	3	BUS 277 Legal Environment of Business	3
DS Course	3	BUS 352 International Marketing	3
BUS 224 Statistics for Business	3	ECO 210/213 Principles of Macro/Microeconomics	3
BUS 316 Organizational Behavior	3	Elective or Internship	3
ECO 210/213 Principles of Macro/Microeconomics	3	Elective/Minor Course	3
Total	15	Total	15
Junior Year- Meet with Career Services or your Advisor to begin exploring graduate school and/or job market opportunities			
Fall:		Spring:	
AIP Course	3	AIP Course	3
AIP Course	3	BUS 309 Financial Management *	3
BUS 351 International Business *	3	ECO 317 International Economics *	3
IT 330 Bus Mgmt & Information Tech	3	International Business Elective	3
International Business Elective	3	Elective or Internship	3
Total	15	Total	15
Senior Year- Review your graduation requirements; begin applying for jobs and/or graduate school			
Fall:		Spring:	
AIP Course	3	AIP Course	3
BUS 403 Strategic Management	3	AIP Course	3
International Business Elective	3	Elective/Minor Course	3
Elective or Internship	3	Elective/Minor Course	3
Elective/Minor Course	3	Elective/Minor Course	3
Total	15	Total	15

Important Notes:

This plan may be subject to change, due to curriculum changes, course availability or advisor modification.

NOTE: International Business majors must pass MATH 113 with at least a C minus, or pass a higher -level math course.

NOTE: OPEN ELECTIVE credits must be chosen such that a total of 60 credits are in the liberal arts.

NOTE: Since some of the courses have prerequisites, the specific program should be arranged in close collaboration with a business faculty advisor.

NOTE: A student receiving a grade of D in a required or elective course for the major must repeat the course.

¹ There are certain Business courses that are cross-listed as NYC seminars. These courses fulfill both requirements

